Standard 1: Curriculum

Pathways: Sports and Entertainment Marketing: Joe Eineker

Marketing Principles

Intro to Sports and Entertainment

Advanced Sports and Entertainment

Hospitality Recreation and Tourism: James Johnson

Instructional Strategies:

Class Discussion

Critical Thinking/Problem Solving

Guest Lectures. Guest Speakers

Lecturing

Collaborative Activities ------------------------🡪 Pictures for each example,

Field Trips

Assessments

Differentiated Instruction

Mock Interviews

Real World/Relevant Instruction

Standard 2: Equipment and Facilities:

2 labs 189 and 222 Pictures of each classroom. Video of each classroom with instructor explaining the equipment, ceiling tiles, mural etc.

TV’s; VR equipment, food truck (me)

Conference tables, tv’s computer/ collaboration spaces white boards etc(Joe)

Standard 3: Educational Resources:

DECA; GMEA; CTAERN blurb on each resource cite, mention that I have contributed to the resources.

Standard 4: Instructional Staff: Teacher Bios should go here

Standard 5: DECA:

Bio of our Chapter’s history and mission statement

Pictures, awards, Stats,

Conferences: Fall Leadership, Fall Rally,

Competition: Region, State, ICDC

Community Service events: Food Truck, Club Fair, Hygiene Drive, Trunk or Treat

Standard 6: Student Career Development:

Brag Books, Vijit, Ayaan, Justin

Standard 7: Marketing and Promotion:

AMMS visit for pathways, and at DECA Meetings

Community Project with Admin, Creed Branding

Standard 8: Advisory Committee

Standard 9: WBL Blurb (see Sweigart)

Standard 10: Program Evaluation:

Alumni Bios showing the impact of the program on students who have gone through it.

* Maddie Fansler
* Sydney Berry
* Noor Kayali
* Sabrina Lotti
* Annabelle Erb
* Caroline Baer
* Monet Clay
* Christian Emenecker
* Robel Yohannes
* Julie Kramer
* Christopher Taylor